DIVIDEND TRADE

DIVIDEND TRADE LTD

PROVIDING QUALITY SERVICES FOR YOU

We’re a diverse group of engineers, marketers, real estate professionals, financial experts, and more that are passionate about leveling the playing field for everyday investors.

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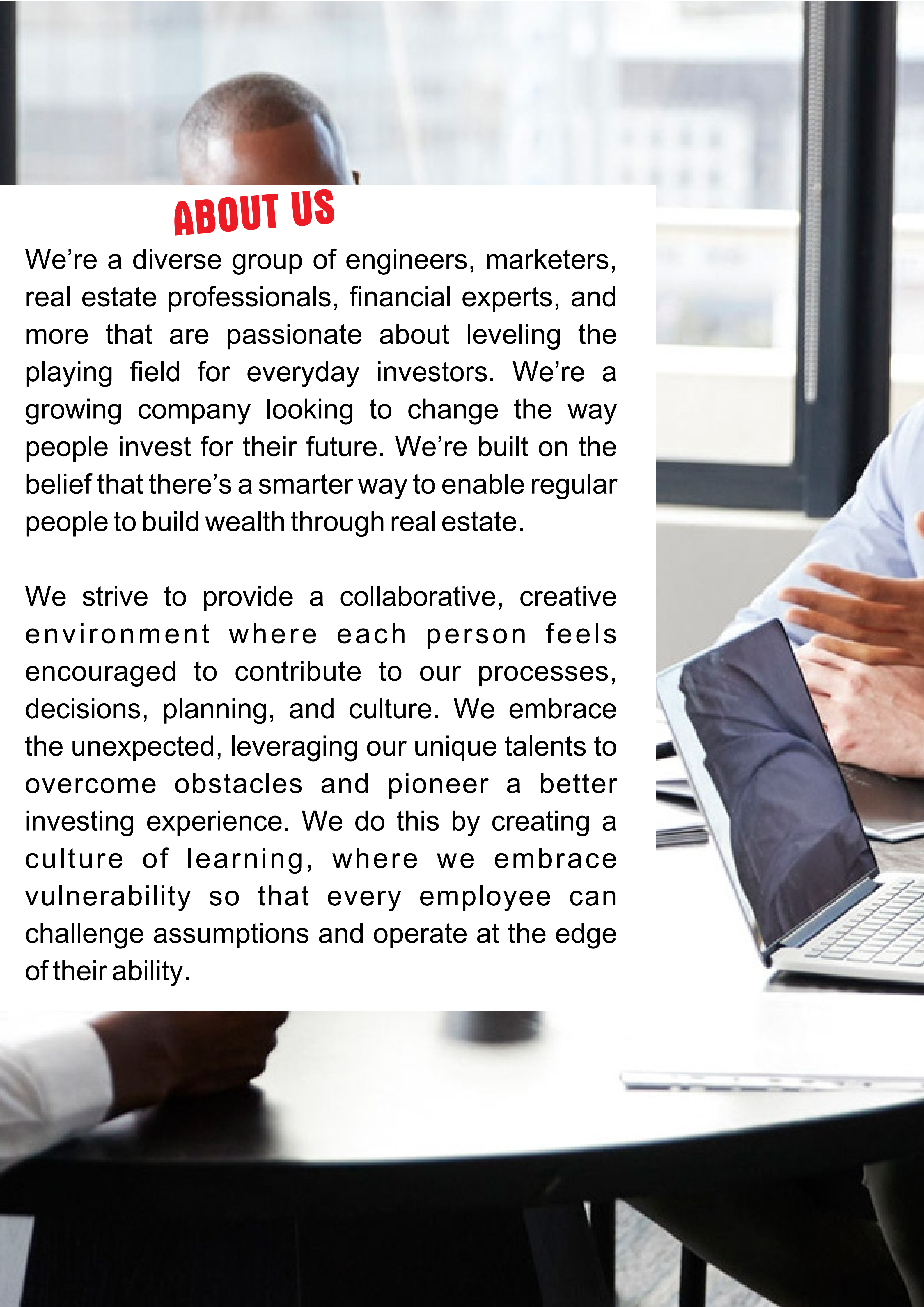

ABOUT US

We're a diverse group of engineers, marketers, real estate professionals, financial experts, and more that are passionate about leveling the playing field for everyday investors. We're a growing company looking to change the way people invest for their future. We're built on the belief that there's a smarter way to enable regular people to build wealth through real estate.

We strive to provide a collaborative, creative environment where each person feels encouraged to contribute to our processes, decisions, planning, and culture. We embrace the unexpected, leveraging our unique talents to overcome obstacles and pioneer a better investing experience. We do this by creating a culture of learning, where we embrace vulnerability so that every employee can challenge assumptions and operate at the edge of their ability.

We set out to build a better way to investWe set out to build a better way to invest

Our goal is to build a better financial system for the individual investor — one that is simpler, more reliable, lower cost and transparent.

Although our business and the technology we build has continued to evolve, our mission has always remained the same: to empower the individual investor. That's why we obsess over things like cost efficiency, minimizing fees, frequent candid communication, and developing smarter tools that provide better insights.

Perhaps the clearest manifestation of this investor-first approach is the fact that we're investor-owned, allowing investors in Ledyard Asset real estate portfolios to become fellow shareholders of the company itself through our unique iPO model. This lets us minimize our dependency on outside capital and better align our long-term interests with the long-term interests of our investors — in short, making our success their success.

Almost a decade later, we're still just getting started. Welcome to the future of real estate investing.

WE ARE COMMITTED TO MAKING POSITIVE SOCIAL IMPACT THROUGH OUR INVESTMENTS.

While transforming the real estate investing world, we recognize an opportunity to strengthen the communities we invest in — which we feel is critical to developing a thriving society. We are leveraging our platform to build stronger, more diverse communities by committing to the following initiatives:

DEPOSIT

5% of Cadre cash holdings with leading minority depository institutions (“MDIs”).

ALLOCATE

10% of future investment capital to operating partners owned by under-represented minorities.

PARTNER

with MDIs to submit bids and participate in the financing of transactions on Cadre’s platform.

MAINTAIN

the number reasonably priced rental units available to tenants within our workforce and affordable multifamily assets.

Our Strategies

Since we started investing in real estate in 2017, the growth of our business across both products and geographies has expanded our ability to provide practical and diverse solutions to our limited partners. We have invested successfully through all market cycles and across the entire risk spectrum.

Opportunistic

Our opportunistic business seeks to acquire undermanaged, well-located assets across the world. In connection with these acquisitions, we build businesses that are set up to manage the underlying properties and ultimately maximize their value by instituting best-in-class management. Post-acquisition, we also invest in the properties to improve them before selling the assets and returning capital to our limited partners.

Core+

Our Core+ business features stabilized real estate with a long investment horizon and moderate leverage, where we can unlock additional value through focused asset management. Our North America, Europe and Asia strategies focus on logistics, residential, office, life science office and retail assets in global gateway cities. Our Core+ Real Estate business also includes Blackstone Real Estate Income Trust, Inc. (BREIT), a non-listed REIT tailored for individual investors and focused on income-generating assets primarily across the U.S.

Debt

Our real estate debt business provides creative and comprehensive financing solutions across the capital structure and risk spectrum. We originate loans and invest in debt securities underpinned by high-quality real estate. We manage Blackstone Mortgage Trust (NYSE: BXMT), a leading real estate finance company that originates senior loans collateralized by commercial real estate.

INVESTMENT STRATEGIES

CORE

Properties that are stable, fully leased, well-located and typically Class A. Lower risk and lower reward, with low leverage, if any.

VALUE-ADD

Lower occupancy or secondary market locations with an opportunity to increase value through renovations or repositioning. Medium risk and reward with low to medium leverage.

OPPORTUNISTIC

Typically raw land or ground-up development with little to no near term cash flow. High risk and high reward with high leverage.

Dividend Trade Ltd

Dividend Trade Ltd Is An Independent Real Estate Investment Management Firm That Serves A Broad Range Of Investors Through A Diversified Array Of Discretionary And Non-Discretionary Investment Vehicles.

ACCESS & TRANSPARENCY

The platform offers Members unique investment opportunities in institutional-quality properties.

MARKET STRATEGY

Real estate performance has low correlation to public markets and is structured to provide a hedge against market volatility.

DUE DILIGENCE

Each investment on the platform has undergone the Dividend Trade Ltd due diligence process.

CONVICTION

Our vast portfolio provides us with proprietary information across every major real estate asset class in virtually every major market around the world, allowing us to identify themes and invest capital with conviction.

CONNECTIVITY

Our people are our advantage. Our team of nearly 600 real estate professionals across 9 offices operates as one globally integrated business, allowing us to identify the opportunities and limits of each potential transaction through one investment review process.

SCALE

Scale is one of our greatest strengths. The breadth of our existing portfolio gives us differentiated perspectives across sectors and geographies, while our significant discretionary capital base enables us to execute large and complex transactions.

STABILITY

Private real estate has historically demonstrated low correlation with both publicly traded stocks and REITs. When public sectors of the market have exhibited greater degrees of volatility and vulnerability to investor sentiment, real estate has been steady in comparison — especially during the past three major economic crises.

WHO WE ARE

We develop, manage and invest with a purpose of improving property and places to deliver lasting commercial and social benefit. We achieve our purpose by adopting a farsighted approach, being locally engaged and sharing and benefitting from our international experience – we call this our Living Cities approach.

INVESTMENT PLANS

STARTER PLAN

Min:$100 - Max: $499

ROI: 2.5%

Policy 7 Days

Duration: Daily for 3 Days

Capital back guaranteed

No deposit/withdrawal Charges

Start plan

BASIC PLAN

Min:$500 - Max: $4,999

ROI: 4%

Policy 7 Days

Duration: Daily for 2 Days

Capital back guaranteed

No deposit/withdrawal Charges

Start plan

FAMILY PLAN

Min:$5,000 - Max: $100,000

ROI: 3%

Policy 7 Days

Duration: After 24 Hours

Capital back guaranteed

No deposit/withdrawal Charges

Start plan